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RHYNO360™ UNVEILS REVOLUTIONARY FULL BODY ATHLETIC SENSOR TECHNOLOGY

New Rhyno360™ Technology Analyzes Impacts and Evolves the Understanding of Sports

Golden, CO, November 7, 2014- Today Rhyno360™ unveils real-time, full body impact sensing systems for athletic, medical and media purposes. The innovative technology wirelessly captures data from an impact to provide deeper insights to an athlete's performance.

Rhyno360 $^{\text{M}}$ believes the release of the technology will provide organizations with the data they need to ultimately advance the how we understand sports inside and out.

Organizations often do not have real-time access to player's performance metrics. Rhyno360™ sensors empower them to gain data they've never had access to before. The company's self-sustained sensors collect measurements by connecting with your computer or mobile device.

"I believe Rhyno360 m is the future of sports technology," said Boubacar Doumbouya, face of Rhyno360 m . "Having access to this level of information will make a huge ripple in the industry."



The technology not only captures the acceleration and location of players, but also computes the duration and magnitude of an impact. This information is stored into a databank where it can be further analyzed to gain insight to athlete's performance.

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About Rhyno360™

Rhyno360™ offers innovative full body sensor technologies to assist our clients in making more informed decisions. For more information about Rhyno360™'s sensor solutions, visit www.Rhyno360.com.